CHAD:

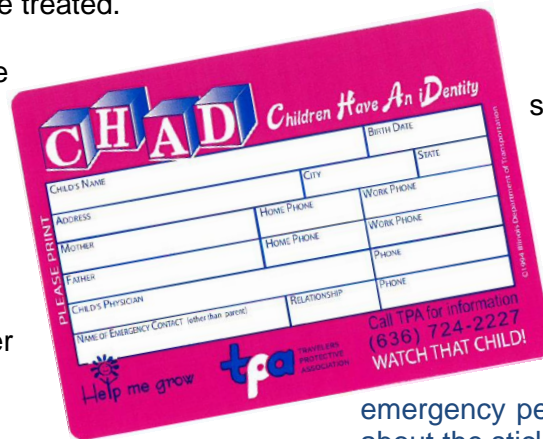## Children **H**ave **A**n i**D**entity

The CHAD safety seat child identification program has been developed as a result of a traffic crash involving a 13-month-old boy named Chad. The babysitter who was driving was killed. Chad was injured, but no one at the scene knew his identity. Only because an emergency room nurse recognized him could his parents be quickly located and his injuries be treated.

The National Board of the Travelers Protective Association, in keeping with the organization's **WATCH THAT CHILD!** and **MAKE SAFETY FIRST AND MAKE IT LAST** slogans, have adopted the CHAD sticker program as a national safety program.

Posts throughout the nation are encouraged to purchase these stickers bearing the TPA logo at a nominal cost and distribute them to local police and emergency medical services agencies, preschools, PTA groups, pediatric wards for newborns, day care centers and any organization interested in the safety of children.

This program not only promotes Child Safety, but is a good public relations tool for TPA as well.

To ensure rapid identification of children in emergencies, parents and guardians of small children are encouraged to fill out the information on the sticker and place it on the right front corner (child's right) under the cushion or center back of the child's safety seat.

T.P.A. posts should educate emergency personnel in their communities about the stickers so that they know to look for the sticker when a child is involved in an accident.

CHAD Stickers are available from T.P.A. National Headquarters at a cost of 3¢ each plus shipping. Payment must accompany order.

T.P.A. National Headquarters

2041 Exchange Drive

Saint Charles, MO 63303-5987

Phone: 636-724-2227

Quantity	Shipping
1 – 100	$7.00
101 – 500	$8.00
501 – 1,000	$15.00
1,001 – 5,000	$20.00
5,001 – 10,000	$30.00
Over 10,000	Call TPA

Please send _____ stickers to:

Name _____ Telephone _____

Address _____ Email _____

City _____ State _____ Zip _____