

The Excitement Program

LET'S GET EXCITED ABOUT WRITING NEW APPLICATIONS!

2020-2021 Membership Incentive Program – goal of 1800 new applications

Starting Date: May 1, 2020 - Ending Date: April 30, 2021

Post and Division Awards

The prize money will be based on the Membership count as of April 30, 2020.

Post Award: \$3.00 per member

Write 5 applications in your Post and receive ONE THIRD of the prize money.

Write 10 applications in your Post and receive the SECOND THIRD of the prize money.

Write 15 applications in your Post and receive the FINAL THIRD of the prize money.

Division Award: \$3.00 per member

Write 10 applications in your Division and receive ONE THIRD of the prize money.

Write 15 applications in your Division and receive the SECOND THIRD of the prize money.

Write 20 applications in your Division and receive the FINAL THIRD of the prize money.

ALL APPLICATIONS MUST BE LONG-TERM TO QUALIFY!!!

Note:

- *Your Post and Division will earn an extra \$1.50 per member for every 25 Club Member attained in your Post and Division.*
 - Applications that you write into other Posts do not count for prizes in your Post.
 - A written request for prizes must be submitted in writing to the CAO from the Division Secretary.
 - Prizes will be paid semiannually in November and May.
-

MEMBERSHIP LOSS

We will also strive to cut membership loss again this year. If you cut membership loss from last year the prizes will be as follows:

- Cut your membership loss by 25%, a total of \$100.00 will be awarded;
- Cut your membership loss by 50%, a total of \$200.00 will be awarded;
- Cut your membership loss by 100%, a total of \$300.00 will be awarded.

Awards can be achieved and disbursed at the Post and Division level.

The first three phases of the 2020 – 2021 Excitement Program are increased by \$0.25 per member for all posts and divisions with 100 members or less as of April 30, 2020. The increase does not apply to 25-Writers and Membership Loss.

Note:

- The Divisions will receive their prize money after Post qualifications are met.
 - All applications must be approved by National Headquarters to qualify.
 - Posts **MUST** notify their State Secretaries when they have qualified for any level of prize money. Their request will then be forwarded to National Headquarters for processing. The Division Secretaries shall notify the CAO in writing by either U.S. Postal mail or email when they qualify.
 - Prizes for reduction in membership loss will be paid at year-end and mailed no later than July 29, 2021.
 - Applications for either contest **MUST** be post marked from your State Secretary no later than April 30, 2021 to be eligible.
 - Remember, there are no limitations on the number of applications that can be written by a sponsor.
 - Posts and Divisions **MUST** be in 100% compliance with all reporting, including financial statements, bank statements, and minutes in order to receive membership incentive funds.
-

INDIVIDUAL SPONSOR AWARDS

- Write 2 new long-term members and receive \$20.00 in expense money for the 2021 National Convention.
- Write 5 new long-term members and receive \$50.00 in expense money for the 2021 National Convention.
- Write 10 new long-term members and receive \$100.00 in expense money for the 2021 National Convention.
- Write 15 new long-term members and receive \$150.00 in expense money for the 2021 National Convention.
- Write 20 new long-term members and receive \$200.00 in expense money for the 2021 National Convention.
- Write 25 new long-term members and receive \$250.00 in expense money for the 2021 National Convention.
- Write 50 new long-term members and receive \$500.00 in expense money for the 2021 National Convention.
- Write 100 new long-term members and receive \$1,000.00 in expense money for the 2021 National Convention.
- Write 500 new long-term members and receive \$5,000.00 in expense money for the 2021 National Convention.

The deadline for submitting all requests for prizes will be June 30, 2021.

Note:

- Convention attendance is required to receive your prize for individual sponsor awards.
- Prizes for individual sponsor awards will be paid at year-end and mailed no later than July 29, 2021. Awards are not cumulative.

Fraternally submitted,

The Membership Committee
Bailey Bledsoe
Joel Lederman
Charlene Harman

For individuals who attend the 2021 annual convention, you will be allowed to combine the number of applications written between May 1, 2019 through April 30, 2021 and receive expense reimbursement based on the two-year count. This is an added bonus as a result of the COVID-19 pandemic.