

# The Excitement Program

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*LET'S GET EXCITED ABOUT WRITING NEW APPLICATIONS!*

**2021-2022 Membership Incentive Program – goal of 2500 new applications**

Starting Date: May 1, 2021 - Ending Date: April 30, 2022

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## **Post and Division Awards**

The prize money will be based on the Membership count as of April 30, 2021.

Post Award: \$3.00 per member

Write 5 applications in your Post and receive ONE THIRD of the prize money.

Write 10 applications in your Post and receive the SECOND THIRD of the prize money.

Write 15 applications in your Post and receive the FINAL THIRD of the prize money.

### **Added bonus:**

Write 25 applications in your Post and receive a bonus of \$3.00 per member.

Division Award: \$3.00 per member

Write 10 applications in your Division and receive ONE THIRD of the prize money.

Write 15 applications in your Division and receive the SECOND THIRD of the prize money.

Write 20 applications in your Division and receive the FINAL THIRD of the prize money.

### **Added bonus:**

Write 25 applications in your Division and receive a bonus of \$3.00 per member.

## **ALL APPLICATIONS MUST BE LONG-TERM TO QUALIFY!!!**

### **Note:**

- Your Post and Division will earn an extra \$1.50 per member for each individual 25 Writer Club in your Post and Division.
- Your Post and Division will earn an extra \$1.50 per member for every 25 applications written.
- Your Post and Division will earn an extra \$1.50 per member for every 50 applications written.
- Your Post and Division will earn an extra \$1.50 per member for every 75 applications written.
- Your Post and Division will earn an extra \$1.50 per member for every 100 applications written.
- Applications that you write into other Posts do not count for prizes in your Post.
- A written request for prizes must be submitted in writing to the CAO from the Division Secretary.
- Prizes will be paid semiannually in November and May.

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## **MEMBERSHIP LOSS**

We will also strive to cut membership loss again this year. If you cut membership loss from last year the prizes will be as follows:

- Cut your membership loss by 25%, a total of \$100.00 will be awarded;
- Cut your membership loss by 50%, a total of \$200.00 will be awarded;
- Cut your membership loss by 100%, a total of \$300.00 will be awarded.

**Awards can be achieved and disbursed at the Post and Division level.**

The first three phases of the 2021 – 2022 Excitement Program are increased by \$0.25 per member for all posts and divisions with 100 members or less as of April 30, 2021. The increase does not apply to 25-Writers and Membership Loss.

**Note:**

- The Divisions will receive their prize money after Post qualifications are met.
- All applications must be approved by National Headquarters to qualify.
- Posts **MUST** notify their State Secretaries when they have qualified for any level of prize money. Their request will then be forwarded to National Headquarters for processing. The Division Secretaries shall notify the CAO in writing by either U.S. Postal mail or email when they qualify.
- Prizes for reduction in membership loss will be paid at year-end and mailed no later than July 28, 2022.
- Applications for either contest **MUST** be post marked from your State Secretary no later than April 30, 2022 to be eligible.
- Remember, there are no limitations on the number of applications that can be written by a sponsor.
- Posts and Divisions **MUST** be in 100% compliance with all reporting, including financial statements, bank statements, and minutes in order to receive membership incentive funds.

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**INDIVIDUAL SPONSOR AWARDS FOR THE 2022 NATIONAL CONVENTION**

- Write 2 new long-term members and receive \$20.00 in expense money.
- Write 5 new long-term members and receive \$50.00 in expense money.
- Write 10 new long-term members and receive \$100.00 in expense money.
- Write 15 new long-term members and receive \$150.00 in expense money.
- Write 20 new long-term members and receive \$200.00 in expense money.
- Write 25 new long-term members and receive \$250.00 in expense money.
- Write 50 new long-term members and receive \$500.00 in expense money.
- Write 75 new long-term members and receive \$750.00 in expense money.
- Write 100 new long-term members and receive \$1,000.00 in expense money.
- Write 500 new long-term members and receive \$5,000.00 in expense money.

**The deadline for submitting all requests for prizes will be June 30, 2022.**

**Note:**

- Convention attendance is required to receive your prize for individual sponsor awards.
- Prizes for individual sponsor awards will be paid at year-end and mailed no later than July 28, 2022. Awards are not cumulative.
- This program has been approved for three (3) years through April 30, 2024.

Fraternally submitted,

The Membership Committee

*Bailey Bledsoe*

*Joel Lederman*

*Charlene Harman*

**TOGETHER**  
**WE**  
**ACHIEVE**  
**MORE**